

Referral Rewards Program

Are you a current Spirit & Truth customer? Have you found our faith formation products useful in your ministry? Sign up to be a part of our Referral Rewards Program to earn discounts when you refer your colleagues and they make a purchase!

How does it work?

- 1. **Sign Up:** Use our <u>web form</u> to sign up. You will then receive a unique coupon code by email that you can share with your friends, colleagues, and other faith formation leaders who haven't ordered from us previously.
- 2. **New Customers Save:** Share about your experience with our products and give that unique coupon code to leaders who might be interested. If they decide to purchase, they will get 10% off their first order.
- 3. **Start Earning Referral Rewards:** Your referral reward is a discount for a percentage off a future order. The percentage amount is based on your new customer's first order.* The more they spend, the greater the discount for you. If you refer multiple congregations, then your discount will grow accordingly! Note: If you share your experience with a faith formation resource professional (anyone not working in a congregation who regularly suggests faith formation products to local congregations like synod/conference/presbytery/etc. staff), and they request samples from us because of your referral, you will receive 10% off each referral.
- 4. **Receive Rewards Notifications:** Every month, our staff will record how many new customers have used your unique coupon code and send you an update of your current total discount available. You can request your reward discount total and your reward coupon code whenever you would like! Please allow 2-3 business days for us to process your request.
- 5. Create Your Own Order and Save: After you have received your reward discount code, create your order on our website, use the coupon code, and save! Your discounts NEVER expire, though they can only be used once.

How much of a discount do you get?

The percentage discount you receive depends on the order amount* for each congregation you refer. See the table below for details. For example, you refer three congregations that order products. Congregation 1's order is \$500, Congregation 2's order is \$80, and Congregation 3's order is \$350. So, you would receive a total discount of 10% + 2.5% + 7.5% = 20%.

Discount	New Customer Order
25%	\$1001 up
20%	\$801 to 1000
15%	\$601 to 800
10%	\$401 to 600
7.50%	\$251 to 400
5%	\$151 to 250
2.50%	\$80 to 150

^{*} A referred new customer's order amount (upon which your discount is based) is the net payment (before discount and without taxes) on their first order.